



FOR IMMEDIATE RELEASE

Introducing the Spring 2013 GUESS Accessories Advertising

Singapore– 15 January 2013 – November 26, 2012 – This spring, GUESS introduces an accessories advertising campaign that features the season's hottest products. Photographed in vibrant pops of turquoise and coral, the campaign highlights the spring collection of handbags, footwear, eyewear, jewelry and watches.

Guided by Paul Marciano, Creative Director for GUESS?, Inc., and shot by the team of Claudia and Ralf Pulmanns, the sexy images capture the GUESS woman and man soaking up the sun at a beach club. A strong use of bright lights and dramatic shadows emphasize the warmth of the season as well as the collection. Red chiffon printed sundresses, coral fit-and-flare frocks, and white bustiers dress up the women's looks. The GUESS man exudes confidence in unbuttoned jewel-tone and crisp white shirts, showing off spring's must-have watches, jewelry and eyewear.

Large canvas totes with leather trim, and oversized woven hobos with reptile prints make the perfect carryalls this season. Envelope clutches and structured handbags in soft pastels and creamy neutrals can be seen throughout the images. Platform slingbacks, nautical-inspired sandals, and neutral leather strappy sandals are perfect for the spring season. Metal frame aviator and tortoise cat-eye sunglasses, beaded earrings and bangles, oversized chronograph watches, and neutral belts in patent leather are used to accessories the looks.

Look for these GUESS images in upcoming issues of top fashion and lifestyle magazines, at www.GUESS.com, in GUESS retail stores, outdoor media, online, and on collateral materials.

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About GUESS?, Inc.

Established in 1981, GUESS began as a jeans company and has since successfully grown into a global lifestyle brand. Today GUESS designs, markets and distributes full collections of women's, men's and children's apparel as well as accessories. Throughout the years, the GUESS image has been portrayed in unforgettable, innovative campaigns that have made the brand a household name. GUESS is distributed throughout the United States and Canada in fine department and specialty stores, its retail and factory stores, and on its online store GUESS.com. GUESS has licensees and distributors in South America, Europe, Asia, Africa, Australia and the Middle East. In addition to shopping online, you can find more information about GUESS at www.guess.com.

About F J Benjamin Holdings Ltd (www.fjbenjamin.com) – F J Benjamin Holdings Ltd is a leader in building brands and in developing retail and distribution networks for international luxury and lifestyle labels across Asia. Its portfolio includes Banana Republic, Celine, Gap, Givenchy, Guess, La Senza, Raoul, Sheridan and timepiece brands such as Bell & Ross, Chronotech, Converse, Gc Watches, Girard-Perregaux, Guess, Marc Ecko, Nautica, Rado and Victorinox Swiss Army. It also has an interest in St James Holdings Ltd.

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