



FJ BENJAMIN

**THE SUPERDRY EXPERIENCE NOW MAGNIFIED AT VIVOCITY!**

*SUPERDRY REOPENS WITH A LARGER, LOUDER AND SPORTIER RETAIL SPACE.*



Singapore, 16 May 2018 - The Superdry store at VivoCity reopens as the **largest Superdry store in Southeast Asia**. The recently reopened store is now two and the half times bigger spanning 5,737 squarefeet, while carrying the **widest assortment** for the brand in Singapore. VivoCity's mall patrons are now able to shop the brand's cult favourites such as vintage graphic tees, polos, bermuda shorts, denims, fashion or winter jackets and much more.

Vivocity is the first Singapore Superdry store to feature its own **dedicated Superdry Sport section**. The Superdry Sport range caters to both men and women by offering innovative sportswear from technical gear to fashion-lead workout essentials.





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極度乾燥(しなさい)  
**Superdry®**