

**PART 1 - INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY (Q1, Q2 & Q3),  
HALF-YEAR AND FULL YEAR RESULTS****1(ai) An income statement (for the group) together with a comparative statement for the corresponding  
period of the immediately preceding financial year.**

The Board of Directors of F J Benjamin Holdings Ltd wishes to announce the unaudited results of the Group for the second quarter ended 31 December 2009 (2Q10).

	-----GROUP-----		Change %
	2Q10 \$'000	2Q09 \$'000	
Turnover	78,959	85,087	(7)
Cost of goods sold	(46,905)	(51,374)	(9)
Gross Profit	32,054	33,713	(5)
Other income / (expenses)	2,902	(1,463)	nm
Staff costs	(9,263)	(8,988)	3
Rental of premises	(10,273)	(10,837)	(5)
Advertising and promotion	(3,563)	(3,061)	16
Depreciation of property, furniture, fixtures and equipment	(1,860)	(2,212)	(16)
Depreciation of investment properties	(48)	(125)	(62)
Other operating expenses	(7,629)	(5,846)	30
<b>OPERATING PROFIT</b>	<b>2,320</b>	<b>1,181</b>	<b>96</b>
Interest income	11	36	(69)
Interest expenses	(396)	(480)	(18)
	1,935	737	nm
Share of results of associates, net of tax	554	253	nm
<b>PROFIT BEFORE TAXATION</b>	<b>2,489</b>	<b>990</b>	<b>nm</b>
Taxation	(765)	(379)	nm
<b>NET PROFIT FOR THE FINANCIAL PERIOD</b>	<b>1,724</b>	<b>611</b>	<b>nm</b>

OPERATING PROFIT IS STATED AFTER CHARGING/(CREDITING):-

Loss on disposal of furniture, fixtures and equipment	55	39
Allowance for bad and doubtful debts	86	34
Allowance for stocks obsolescence and stocks written off	2,795	598
Foreign exchange (gain) / loss	(1,277)	2,345
Reversal of allowance for stocks obsolescence	(255)	(374)
Impairment loss on other investment	10	88
Under provision of tax in respect of prior financial years	-	269

nm - not meaningful

**1(aii) CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

**Profit for the period**

**Other comprehensive income**

Exchange differences arising from consolidation recognised  
in equity

**Total comprehensive income for the period**

GROUP		
2Q10	2Q09	Change
\$'000	\$'000	%
1,724	611	182
(63)	(674)	(91)
<b>1,661</b>	<b>(63)</b>	nm

**1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year.**

	Note	-----GROUP-----		-----COMPANY-----	
		31-Dec-09 \$'000	30-Jun-09 \$'000	31-Dec-09 \$'000	30-Jun-09 \$'000
<b>NON-CURRENT ASSETS</b>					
Property, furniture, fixtures and equipment		23,725	26,143	2,135	2,528
Investment properties		8,283	19,133	-	5,883
Subsidiaries		-	-	106,353	106,051
Investment in associates		9,675	7,785	-	-
Other investments		88	59	88	59
Other receivables		260	963	-	-
Deferred tax assets		1,162	1,183	-	-
		<u>43,193</u>	<u>55,266</u>	<u>108,576</u>	<u>114,521</u>
<b>CURRENT ASSETS</b>					
Non-current assets held for sale	1	10,329	-	5,786	-
Inventories		84,645	91,777	-	-
External trade debtors		20,720	15,517	-	-
Trade debts due from related companies		33,455	33,017	-	-
Tax recoverable		1,545	2,401	-	-
Other debtors		23,933	21,083	60,837	57,482
Fixed deposits		11,627	14,008	11,507	14,008
Cash on hand and at banks		31,643	19,346	4,438	523
		<u>217,897</u>	<u>197,149</u>	<u>82,568</u>	<u>72,013</u>
<b>CURRENT LIABILITIES</b>					
Trade and other creditors		68,434	63,484	31,448	23,412
Finance lease creditors		264	114	43	81
Bank borrowings		55,815	52,850	-	-
Provision for taxation		1,729	853	37	43
		<u>126,242</u>	<u>117,301</u>	<u>31,528</u>	<u>23,536</u>
<b>NET CURRENT ASSETS</b>		<b>91,655</b>	<b>79,848</b>	<b>51,040</b>	<b>48,477</b>
<b>NON-CURRENT LIABILITIES</b>					
Finance lease creditors		136	335	132	315
Bank borrowings		2,041	206	-	-
Other liabilities		2,583	2,583	-	-
Deferred tax liabilities		40	40	-	-
		<u>4,800</u>	<u>3,164</u>	<u>132</u>	<u>315</u>
<b>NET ASSETS</b>		<b><u>130,048</u></b>	<b><u>131,950</u></b>	<b><u>159,484</u></b>	<b><u>162,683</u></b>
<b>EQUITY ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY</b>					
Share capital		165,447	165,447	165,447	165,447
Exchange translation reserve		(15,167)	(13,926)	-	-
Accumulated losses		(20,356)	(19,695)	(5,963)	(2,764)
		<u>129,924</u>	<u>131,826</u>	<u>159,484</u>	<u>162,683</u>
Preference shares issued by a subsidiary		124	124	-	-
		<u>130,048</u>	<u>131,950</u>	<u>159,484</u>	<u>162,683</u>

Note 1

On 25th January 2010, the Company had completed the disposal of its three units of Henderson properties at 211 Henderson Road (as announced on 26th January 2010) for \$5.68 million. In addition, its Hong Kong subsidiary had entered into a negotiation to sell two units of its properties for \$4.93 million (HK\$27.148 million). A sale and purchase agreement was entered into on 31st December 2009. These assets have been reclassified to current assets accordingly.

**I(b)(ii) Aggregate amount of group's borrowings and debt securities.**

	-----GROUP-----	
	31-Dec-09 \$'000	30-Jun-09 \$'000
Amount repayable in one year or less, or on demand - unsecured	56,079	52,964
Amount repayable after one year - unsecured	2,177	541
Total borrowings	58,256	53,505
Cash on hand and at banks (including fixed deposits)	(43,270)	(33,354)
Net borrowings	14,986	20,151

**I(c) A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year.**

	-----GROUP-----	
	2Q10 \$'000	2Q09 \$'000
<b>CASH FLOW FROM OPERATING ACTIVITIES:</b>		
Profit before taxation	2,489	990
Adjustments for:		
Depreciation of property, furniture, fixtures and equipment	1,860	2,212
Depreciation of investment properties	48	125
Share of results of associates, net of tax	(554)	(253)
Currency realignment	(103)	(145)
Loss on disposal of furniture, fixtures and equipment	55	39
Impairment loss on other investment	10	88
Interest income	(11)	(36)
Interest expense	396	480
<b>OPERATING PROFIT BEFORE REINVESTMENT IN WORKING CAPITAL</b>	4,190	3,500
Increase in debtors	(5,210)	(8,069)
Increase stocks	(859)	(6,371)
Increase / (decrease) in creditors	10,006	(154)
<b>CASH FROM / (USED IN) OPERATIONS</b>	8,127	(11,094)
Income tax recovered / (paid)	302	(2,238)
<b>NET CASH FROM / (USED IN) OPERATING ACTIVITIES</b>	8,429	(13,332)
<b>CASH FLOW FROM INVESTING ACTIVITIES:</b>		
Purchase of furniture, fixtures and equipment	(963)	(120)
Proceeds from disposal of furniture, fixtures and equipment	225	-
Loan to associates	-	(150)
Interest received	11	36
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	(727)	(234)
<b>CASH FLOW FROM FINANCING ACTIVITIES:</b>		
(Repayment) / proceeds of bank borrowings	(204)	18,107
Decrease in finance lease	(206)	(44)
Interest paid	(396)	(480)
Dividends paid to shareholders	(2,844)	(6,257)
<b>NET CASH (USED IN) / FROM FINANCING ACTIVITIES</b>	(3,650)	11,326
Net increase / (decrease) in cash and cash equivalents	4,052	(2,240)
Cash and cash equivalents at beginning of the financial period	11,677	13,342
Net effect of exchange rate changes on opening cash and cash equivalents	28	48
<b>CASH AND CASH EQUIVALENTS AT END OF FINANCIAL PERIOD</b>	15,757	11,150
Cash and cash equivalents comprise the following:		
Cash and bank balances (including fixed deposits)	43,270	21,934
Bank overdrafts	(27,513)	(10,784)
	15,757	11,150

**1(d) (i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.**

	Share Capital \$'000	Exchange Translation Reserve \$'000	(Accumulated Losses) / Retained Earnings \$'000	Preference shares issued by a subsidiary \$'000	Total Equity \$'000
<b><u>GROUP</u></b>					
At 1 October 2009	165,447	(15,104)	(19,236)	124	131,231
Total comprehensive income for the period	-	(63)	1,724	-	1,661
Dividends paid	-	-	(2,844)	-	(2,844)
At 31 December 2009	165,447	(15,167)	(20,356)	124	130,048
At 1 October 2008	165,447	(14,009)	(8,761)	124	142,801
Total comprehensive income for the period	-	(674)	611	-	(63)
Dividends paid	-	-	(6,257)	-	(6,257)
At 31 December 2008	165,447	(14,683)	(14,407)	124	136,481
<b><u>COMPANY</u></b>					
At 1 October 2009	165,447	-	(2,659)	-	162,788
Total comprehensive income for the period	-	-	(460)	-	(460)
Dividends paid	-	-	(2,844)	-	(2,844)
At 31 December 2009	165,447	-	(5,963)	-	159,484
At 1 October 2008	165,447	-	35	-	165,482
Total comprehensive income for the period	-	-	(458)	-	(458)
Dividends paid	-	-	(6,257)	-	(6,257)
At 31 December 2008	165,447	-	(6,680)	-	158,767

**1(d) (ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, if any, against the total number of issued shares excluding treasury shares of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.**

There has been no change in the Company's share capital during the period reported.

As at 31 December 2009 and 31 December 2008, there was no outstanding warrants.

**1(d) (iii) To show the total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.**

As at 31 December 2009: 568,709,857

As at 31 December 2008: 568,709,857

**1(d)(iv) A statement showing all sales, transfers, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.**

There is no sale, transfer, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

**2. Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.**

The figures have not been audited or reviewed by the auditors.

**3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter).**

Not applicable.

**4. Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.**

Except as disclosed in item 5 below, the Company and the Group have applied the same accounting policies and methods of computation as in the most recent audited annual financial statements.

**5. If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reason for, and the effect of, the change.**

In the current financial period, the Group has adopted all the new and revised Financial Reporting Standards ("FRSs") and interpretation of FRSs ("INT FRSs") that are relevant to its operations and effective for the financial period beginning on or after 1 January 2009.

The adoption of these new / revised FRSs and INT FRSs does not result in changes in Group's accounting policies and has no material effect on the amounts reported for the current period or prior years except for FRS 1 - Presentation of Financial Statements (Revised) which will change the basis for presentation and structure of the financial statements.

FRS 108 requires entities to disclose segment information based on the information reviewed by the entity's chief operating decision maker. The required disclosures will be made accordingly in the full year financial statements of the Group and the Company.

**6. Earnings per ordinary share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.**

	GROUP	
	2Q10	2Q09
(a) Basic (cents)	0.30	0.11
(b) Diluted (cents)	0.30	0.11

The basic and diluted earnings per share is computed based on the weighted average number of ordinary shares in issue during the financial period of 568,709,857 (2Q09: 568,709,857) and 568,709,857 (2Q09: 568,709,857) respectively.

**7. Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares excluding treasury shares of the issuer at the end of the (a) current financial period reported on; and (b) immediately preceding financial year.**

	GROUP	COMPANY
Net asset value per ordinary share based on issued share capital as at:		
(a) current financial period reported on (cents)	22.85	28.04
(b) immediately preceding financial year (cents)	23.18	28.61

- 8. A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following:-**
- (a) any significant factors that affected the turnover, costs and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and**
  - (b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.**

### **Review of Results for Second Quarter – 3 Months Ended 31 December 2009 (2Q10)**

Although consumer sentiment and spending in the key markets of Singapore, Malaysia, Hong Kong and China has not returned to the pre-crisis level, this quarter's rate of decline in turnover has been the slowest in four quarters, registering only a single-digit drop.

Group turnover declined by 7% to S\$79.0 million from S\$85.1 million with decline coming from both the fashions and luxury timepiece businesses.

Net profit after tax was S\$1.7 million compared to S\$0.6 million in the previous corresponding quarter. Operating profit increased from S\$1.2 million to S\$2.3 million, mainly boosted by a favorable exchange gain of S\$1.3 million compared to a translation loss of S\$2.3 million in 2Q09. Gross margin posted a marginal improvement of 1% to 41% in 2Q10 compared to 40% in previous corresponding quarter.

Total operating expenses increased by 5% to S\$32.6 million from S\$31.1 million. Cost increase came mainly from staff costs with the reinstatement of salary cuts; increased advertising spend to drive sales during the key festive period and additional provision for stock obsolescence of S\$2.1 million.

Group turnover from the fashion business was down by 7% to S\$51.4 million, and revenue from the timepiece business fell by 6% to S\$27.2 million, with a decline recorded in all markets except Taiwan.

In Southeast Asia, revenue declined by 8%. The fashion business dipped by 8% partly due to lower shipments to its Indonesian associate and less "hotel / warehouse" clearance sales. The timepiece business dropped by 6%.

In North Asia, revenue from Hong Kong dipped by 15% and revenue in China fell by 26% with lower sales to retailers already holding on to high inventory.

Sales in Indonesia decreased by 3% over 2Q09 mainly due to a decline in clearance sales. However, with improved gross margin and cost reduction, profitability improved.

The Group's Balance Sheet remains strong with gearing at 0.12 times. Net cash generated from operating activities remained positive at S\$8.4 million.

- 9. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.**

No forecast or prospect statement was made on the Group's second quarter results.

**10. A commentary at the date of this announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.**

The economic recovery continues in key markets with the worst of the economic recession appearing to be over. The Group looks forward to a more vibrant retail environment with the launch of the new Marina Bay Sands and Resorts World integrated resorts in Singapore, and the revamped Orchard Road shopping belt pulling in tourist arrivals and receipts.

The Group continues to seek and develop new long-term growth drivers. It plans to grow its existing stable of brands in both the luxury and lifestyle segment, and is in discussions with several international fashion apparel and timepiece brands. Recently, the Group announced the signing of an exclusive agreement to franchise Givenchy and will open the flagship store at the Paragon, Singapore in August 2010.

In 3Q10, the Group will complete the disposal of two properties as part of its strategy to divest its non-core assets. It completed the disposal of its property in Singapore at #09-04, #10-03 and #10-04, 211 Henderson Road in January 2010 and received \$5.7 million in consideration. The Group expects the completion of the disposal of two units at North Point in Hong Kong in 3Q10, and will receive HK\$27.1 million as consideration. The proceeds from the disposal of about \$10.6 million will add to the Group's cash flow, and will be used to invest in the Group's core activities.



**11. Dividend**

**(a) Current Financial Period Reported On**  
**Any dividend declared for the current financial period report on?**

None.

**(b) Corresponding Period of the Immediately Preceding Financial Year**  
**Any dividend declared for the corresponding period of the immediate preceding financial year?**

None.

**(c) Date payable**

Not applicable.

**(d) Books closure date**

Not applicable.

**12. If no dividend has been declared/recommendeded, a statement to that effect.**

Not applicable.

**13. Confirmation pursuant to Rule 705(4) of the Listing Manual.**

To the best of our knowledge, nothing material has come to the attention of the Directors which may render the financial period results ended 31 December 2009 to be false or misleading.

**14. Third quarter results for financial year ending 30 June 2010**

The Company expects to announce its third quarter results ending 31 March 2010 in the week of 10th May 2010.

**BY ORDER OF THE BOARD**

Karen Chong Mee Keng  
Dilhan Pillay Sandrasegara  
Joint Company Secretaries  
11 February 2010