

**PART 1 - INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY (Q1, Q2 & Q3),  
HALF-YEAR AND FULL YEAR RESULTS****1(ai) An income statement (for the group) together with a comparative statement for the corresponding  
period of the immediately preceding financial year.**

The Board of Directors of F J Benjamin Holdings Ltd wishes to announce the unaudited results of the Group for the first quarter ended 30 September 2010

	-----GROUP-----		Change %
	1Q11 \$'000	1Q10 \$'000	
Turnover	82,861	67,592	23
Cost of goods sold	(46,790)	(40,614)	15
Gross Profit	<u>36,071</u>	<u>26,978</u>	34
Other income	483	1,175	(59)
Staff costs	(10,028)	(8,013)	25
Rental of premises	(10,929)	(10,186)	7
Advertising and promotion	(4,102)	(2,225)	84
Depreciation of property, furniture, fixtures and equipment	(1,614)	(2,006)	(20)
Depreciation of investment properties	(46)	(49)	(6)
Other operating expenses	<u>(7,496)</u>	<u>(5,324)</u>	41
OPERATING PROFIT	2,339	350	nm
Interest income	39	10	nm
Interest expenses	<u>(407)</u>	<u>(530)</u>	(23)
	1,971	(170)	nm
Foreign exchange gain	1,777	535	nm
Share of results of associates, net of tax	415	425	(2)
PROFIT BEFORE TAXATION	<u>4,163</u>	<u>790</u>	nm
Taxation	<u>(960)</u>	<u>(331)</u>	nm
NET PROFIT FOR THE FINANCIAL PERIOD	<u><u>3,203</u></u>	<u><u>459</u></u>	nm
Profit attributable to:			
Equity holders of the Company	3,203	459	
Non-controlling interests	-	-	
	<u><u>3,203</u></u>	<u><u>459</u></u>	

OPERATING PROFIT IS STATED AFTER CHARGING/(CREDITING):-

Loss on disposal of furniture, fixtures and equipment	345	259
Allowance for bad and doubtful debts	-	11
Allowance for stocks obsolescence and stocks written off	2,627	1,031
Reversal of allowance for stocks obsolescence	(56)	(25)
Write back of impairment loss on other investment	-	(39)

nm - not meaningful

**1(aii) CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

	GROUP		
	1Q11	1Q10	Change
	\$'000	\$'000	%
<b>Profit for the period</b>	3,203	459	nm
<b>Other comprehensive income</b>			
Net translation differences relating to translation of financial statement and monetary items of investment of foreign subsidiaries	(3,881)	(1,178)	nm
<b>Total comprehensive income for the period</b>	<b>(678)</b>	<b>(719)</b>	<b>-6%</b>
<b>Total comprehensive income attributable to:</b>			
Equity holders of the Company	(678)	(719)	-6%
Non-controlling interests	-	-	
	<b>(678)</b>	<b>(719)</b>	<b>-6%</b>

**1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year.**

	-----GROUP-----		-----COMPANY-----	
	30-Sep-10 \$'000	30-Jun-10 \$'000	30-Sep-10 \$'000	30-Jun-10 \$'000
<b>NON-CURRENT ASSETS</b>				
Property, furniture, fixtures and equipment	22,477	23,298	1,644	1,809
Investment properties	7,484	8,016	-	-
Goodwill	539	-	-	-
Subsidiaries	-	-	108,934	115,941
Investment in associates	11,063	10,942	-	-
Other investments	78	78	78	78
Other receivables	260	260	-	-
Deferred tax assets	1,218	1,248	-	-
	<u>43,119</u>	<u>43,842</u>	<u>110,656</u>	<u>117,828</u>
<b>CURRENT ASSETS</b>				
Inventories	82,914	86,511	-	-
External trade debtors	17,910	12,080	-	-
Trade debts due from related companies	30,843	31,384	-	-
Tax recoverable	1,268	1,004	-	-
Other debtors	23,395	21,040	84,411	66,414
Fixed deposits	29,462	33,702	29,462	33,702
Cash on hand and at banks	31,784	26,004	217	392
	<u>217,576</u>	<u>211,725</u>	<u>114,090</u>	<u>100,508</u>
<b>CURRENT LIABILITIES</b>				
Trade and other creditors	60,791	61,981	53,754	46,721
Finance lease creditors	292	300	46	46
Bank borrowings	56,953	50,458	-	-
Provision for taxation	1,934	1,404	88	92
	<u>119,970</u>	<u>114,143</u>	<u>53,888</u>	<u>46,859</u>
<b>NET CURRENT ASSETS</b>	<b>97,606</b>	<b>97,582</b>	<b>60,202</b>	<b>53,649</b>
<b>NON-CURRENT LIABILITIES</b>				
Finance lease creditors	148	186	88	100
Bank borrowings	1,321	1,406	-	-
Other liabilities	2,583	2,583	-	-
Deferred tax liabilities	40	40	-	-
	<u>4,092</u>	<u>4,215</u>	<u>88</u>	<u>100</u>
<b>NET ASSETS</b>	<b>136,633</b>	<b>137,209</b>	<b>170,770</b>	<b>171,377</b>
<b>EQUITY ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY</b>				
Share capital	165,447	165,447	165,447	165,447
Exchange translation reserve	(17,902)	(14,021)	-	-
Accumulated losses	(11,138)	(14,341)	5,323	5,930
	<u>136,407</u>	<u>137,085</u>	<u>170,770</u>	<u>171,377</u>
Non-controlling interests	102	-	-	-
Preference shares issued by a subsidiary	124	124	-	-
	<u>136,633</u>	<u>137,209</u>	<u>170,770</u>	<u>171,377</u>

**I(b)(ii) Aggregate amount of group's borrowings and debt securities.**

	-----GROUP-----	
	30-Sep-10	30-Jun-10
	\$'000	\$'000
Amount repayable in one year or less, or on demand - unsecured	57,245	50,758
Amount repayable after one year - unsecured	1,469	1,592
Total borrowings	58,714	52,350
Cash on hand and at banks (including fixed deposits)	(61,246)	(59,706)
Net borrowings	(2,532)	(7,356)

**I(c) A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year.**

	-----GROUP-----	
	1Q11	1Q10
	\$'000	\$'000
<b>CASH FLOW FROM OPERATING ACTIVITIES:</b>		
Profit before taxation	4,163	790
Adjustments for:		
Depreciation of property, furniture, fixtures and equipment	1,614	2,006
Depreciation of investment properties	46	49
Share of results of associates, net of tax	(415)	(425)
Currency realignment	(2,435)	(570)
Loss on disposal of furniture, fixtures and equipment	345	259
Write-back of impairment loss on other investment	-	(39)
Interest income	(39)	(10)
Interest expense	407	530
<b>OPERATING PROFIT BEFORE REINVESTMENT IN WORKING CAPITAL</b>	<b>3,686</b>	<b>2,590</b>
Increase in debtors	(7,416)	(3,281)
Decrease in stocks	3,624	7,991
Decrease in creditors	(1,338)	(5,056)
<b>CASH FROM OPERATIONS</b>	<b>(1,444)</b>	<b>2,244</b>
Income tax (paid) / recovered	(680)	328
<b>NET CASH (USED IN) / FROM OPERATING ACTIVITIES</b>	<b>(2,124)</b>	<b>2,572</b>
<b>CASH FLOW FROM INVESTING ACTIVITIES:</b>		
Purchase of furniture, fixtures and equipment	(1,847)	(1,444)
Proceeds from disposal of furniture, fixtures and equipment	-	69
Net cash outflow on acquisition of subsidiary	(621)	-
Interest received	39	10
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(2,429)</b>	<b>(1,365)</b>
<b>CASH FLOW FROM FINANCING ACTIVITIES:</b>		
Drawdown / (Repayment) of bank borrowings	6,440	(3,978)
(Decrease) / increase in finance lease	(46)	157
Interest paid	(407)	(530)
<b>NET CASH FROM / (USED IN) FINANCING ACTIVITIES</b>	<b>5,987</b>	<b>(4,351)</b>
Net increase / (decrease) in cash and cash equivalents	1,434	(3,144)
Cash and cash equivalents at beginning of the financial year	35,528	14,823
Net effect of exchange rate changes on opening cash and cash equivalents	136	(2)
<b>CASH AND CASH EQUIVALENTS AT END OF FINANCIAL PERIOD</b>	<b>37,098</b>	<b>11,677</b>
Cash and cash equivalents comprise the following:		
Cash and bank balances (including fixed deposits)	61,246	36,130
Bank overdrafts	(24,148)	(24,453)
	37,098	11,677

**1(d) (i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.**

	Share Capital \$'000	Exchange Translation Reserve \$'000	(Accumulated Losses) Retained Earnings \$'000	Non-controlling interests \$'000	Preference shares issued by a subsidiary \$'000	Total Equity \$'000
<b><u>GROUP</u></b>						
At 1 July 2010	165,447	(14,021)	(14,341)	-	124	137,209
Total comprehensive income for the period	-	(3,881)	3,203	-	-	(678)
Acquisition of subsidiary	-	-	-	102	-	102
Dividends paid	-	-	-	-	-	-
At 30 September 2010	<u>165,447</u>	<u>(17,902)</u>	<u>(11,138)</u>	<u>102</u>	<u>124</u>	<u>136,633</u>
At 1 July 2009	165,447	(13,926)	(19,695)	-	124	131,950
Total comprehensive income for the period	-	(1,178)	459	-	-	(719)
At 30 September 2009	<u>165,447</u>	<u>(15,104)</u>	<u>(19,236)</u>	<u>-</u>	<u>124</u>	<u>131,231</u>
<b><u>COMPANY</u></b>						
At 1 July 2010	165,447	-	5,930	-	-	171,377
Total comprehensive income for the period	-	-	(607)	-	-	(607)
At 30 September 2010	<u>165,447</u>	<u>-</u>	<u>5,323</u>	<u>-</u>	<u>-</u>	<u>170,770</u>
At 1 July 2009	165,447	-	(2,764)	-	-	162,683
Total comprehensive income for the period	-	-	105	-	-	105
At 30 September 2009	<u>165,447</u>	<u>-</u>	<u>(2,659)</u>	<u>-</u>	<u>-</u>	<u>162,788</u>

**1(d) (ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, if any, against the total number of issued shares excluding treasury shares of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.**

There has been no change in the Company's share capital during the period reported.

As at 30 September 2010 and 30 September 2009, there was no outstanding warrants.

**1(d) (iii) To show the total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.**

As at 30 September 2010: 568,709,857

As at 30 September 2009: 568,709,857

**1(d)(iv) A statement showing all sales, transfers, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.**

There is no sale, transfer, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

**2. Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.**

The figures have not been audited or reviewed by the auditors.

**3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter).**

Not applicable.

**4. Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.**

Except as disclosed in item 5 below, the Company and the Group have applied the same accounting policies and methods of computation as in the most recent audited annual financial statements.

**5. If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reason for, and the effect of, the change.**

In the current financial period, the Group has adopted all the new and revised Financial Reporting Standards ("FRSs") and interpretation of FRSs ("INT FRSs") that are relevant to its operations and effective for the financial period beginning on or after 1 January 2010.

The adoption of these new / revised FRSs and INT FRSs does not result in changes in Group's accounting policies and has no material effect on the amounts reported for the current period or prior years.

**6. Earnings per ordinary share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.**

	GROUP	
	1Q11	1Q10
(a) Basic (cents)	0.56	0.08
(b) Diluted (cents)	0.56	0.08

The basic and diluted earnings per share is computed based on the weighted average number of ordinary shares in issue during the financial period of 568,709,857 (1Q10: 568,709,857).

**7. Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares excluding treasury shares of the issuer at the end of the (a) current financial period reported on; and (b) immediately preceding financial year.**

	GROUP	COMPANY
Net asset value per ordinary share based on issued share capital as at:		
(a) current financial period reported on (cents)	23.99	30.03
(b) immediately preceding financial period (cents)	24.10	30.13

8. A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following:-
- (a) any significant factors that affected the turnover, costs and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and
  - (b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

### Review of Results for First Quarter – 3 Months Ended 30 September 2010 (1Q11)

Group turnover rose 23% to **\$82.9 million** from **\$67.6 million** with increases seen in all major markets of Singapore, Malaysia, Hong Kong, China and Taiwan.

Operating profit increased from **\$0.4 million** in 1Q10 to **\$2.4 million**. Net profit after tax rose from **\$0.5 million** to **\$3.2 million**, boosted by the increased operating profit and a foreign translation gain of \$1.8 million (\$0.5 million in 1Q10). Gross profit margins posted an increase to 44% in the quarter under review from 40% in 1Q10.

In tandem with the rise in turnover, Group operating expenses edged up by 23% to **\$34.2 million**, while the cost-to-revenue ratio at 41% was consistent with 1Q10. The cost increase came mainly from staff costs with the reinstatement of salary cuts and higher commission payable in line with the increase in sales; higher marketing and advertising to drive sales and launch of new brands like Givenchy and DeWitt; and a higher provision for stocks obsolescence of \$1.5 million.

Group turnover from the fashion business saw an increase of 13% to \$54.5 million, and the timepiece business grew by 48% to \$28.1 million.

In Southeast Asia, revenue grew by 14% with continued strong growth coming from Singapore and Malaysia. The timepiece business grew by 12% and the fashion business increased by 15% with positive comparative store growth seen across brands.

In North Asia, fuelled by strong consumer demand, revenue in Hong Kong soared 71% while revenue in China grew by 158% despite the depreciation of the HKD average rate of approximately 6% against the SGD.

Sales in Indonesia dipped by 2% resulting in a marginal decline in operating profit. However, the appreciation of the rupiah by 5% helped to offset this decline.

The Group's Balance Sheet remains strong with zero net gearing. Cash balance (net of debt) stood at \$2.5 million.

**9. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.**

No forecast or prospect statement was made on the Group's first quarter results.

**10. A commentary at the date of this announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.**

The outlook for Asia continues to be positive with consumer demand generally expected to remain firm. Tourist numbers continue double-digit growth in Singapore and Hong Kong.

While the economies in Asia remain positive, the Group is mindful of the present global volatility in the financial markets, and will continue to be vigilant while exploring opportunities to expand its revenue base and develop key long-term growth drivers.



**11. Dividend**

**(a) Current Financial Period Reported On**  
**Any dividend declared for the current financial period report on?**

None.

**(b) Corresponding Period of the Immediately Preceding Financial Year**  
**Any dividend declared for the corresponding period of the immediate preceding financial year?**

None.

**(c) Date payable**

Not applicable.

**(d) Books closure date**

Not applicable.

**12. If no dividend has been declared/recommendeded, a statement to that effect.**

Not applicable.

**13. Confirmation pursuant to Rule 705(4) of the Listing Manual.**

To the best of our knowledge, nothing material has come to the attention of the Directors which may render the financial period results ended 30 September 2010 to be false or misleading.

**14. Second quarter results for financial year ending 30 June 2010**

The Company expects to announce its second quarter results ending 31 December 2010 in the week of 7th February 2011.

**BY ORDER OF THE BOARD**

Karen Chong Mee Keng  
Company Secretary  
12 November 2010