



AIRFREE™ AIR STERILISERS DISTRIBUTED BY FJB TESTED AND CERTIFIED TO BE EFFECTIVE IN DESTROYING COVID-19 VIRUS

Singapore, 15 June 2021 – F J Benjamin Holdings (FJB) said today that the AIRFREE™ brand of air sterilisers it distributes have been tested and certified to be effective in destroying the virus that causes Covid-19.

The certification by MRIGlobal, a leading US not-for-profit research organisation, last month followed scientific tests conducted on an AIRFREE steriliser which proved to be able to destroy 80.5% of the SARS-CoV-2 virus released into a controlled chamber.

While Covid-19 spreads mainly between people who are in close contact with each other, studies have shown that infections can arise from exposure to small droplets and particles of the coronavirus that linger in the air even after an infected person has left the area.

Last month, the World Health Organisation acknowledged that there is “evidence emerging” of airborne spread of the novel coronavirus, a change from its previous assessment that the virus is primarily spread by contaminated droplets that fell to the ground.

FJB Group Chief Executive Officer Nash Benjamin said: “The certification by MRIGlobal is a significant step forward for AIRFREE air sterilisers as it provides independent confirmation that AIRFREE’s proprietary TSS (Thermo-dynamic Sterilisation System) technology is effective in neutralising the Covid-19 virus.

“We believe that with AIRFREE air sterilisers, homes, offices, hotels and other enclosed spaces will see an impressive reduction in viruses and other allergens. The sterilisers will add another layer of protection to mask wearing, social distancing and other precautions consumers are advised to take.”

The manufacturer, AIRFREE™ Products Electronics SA, is based in Portugal. It was founded by Carlos Matias, who developed its patented air purification system to help deal with his son's recurrent allergic crises. The company's products are distributed in more than 60 countries around the world.

Daniel Matias, AIRFREE Global Sales Officer, said: "Most other air purifiers on the market capture airborne microorganisms using a HEPA filter, where they remain alive for some time. The AIRFREE's proprietary TSS technology, which heats up to a temperature of 200 degrees Centigrade, was created to silently draw bacteria, viruses, and other organic organisms into the ceramic core heated ducts to be destroyed by heat purifying the room, not by just capturing without destroying, and most importantly, AIRFREE air sterilisers operate without any filters to replace. This is a huge saving to the consumer and the environment. This also helps avoid hazardous air filter replacement, which could put the captured organisms back into the environment."

FJB is the exclusive distributor for AIRFREE™ products in Singapore, Malaysia, and Indonesia. The Singapore-listed company, which is best known for its fashion labels, set up a Health and Wellness division and began distributing AIRFREE™ products in the city-state last year through <https://cleanair.fjbenjamin.com.sg/>, and at retailers such as Amazon.com, Harvey Norman, Mothercare, Motherswork and other retailers.

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About F J Benjamin Holdings Ltd (www.fjbenjamin.com) – With a rich heritage dating back to 1959, F J Benjamin Holdings Ltd is a consumer driven leader in brand building and management through distribution and retail. Listed on the Singapore Exchange since 1995 (Ticker: F10), F J Benjamin has a strong footprint in Southeast Asia, with offices in Singapore, Indonesia and Malaysia, and manages over 20 iconic brands and operates 187 stores. The Group's international brand portfolio includes fashion, lifestyle and timepiece brands.

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*This press release has been prepared by F J Benjamin Holdings Ltd (the “**Company**”) and its contents have been reviewed by the Company’s sponsor (the “**Sponsor**”), ZICO Capital Pte. Ltd., in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) Listing Manual Section B: Rules of Catalist.*

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