

NST 600 Chrono Flag

SINGAPORE - For Immediate Release – Nautica Watches unveils a sporty new timepiece to augment its NST 600 collection—introducing the NST 600 Chrono Flag.

The new watch features nautical flag icons as the hour markers on the dial. The flags spell out “Nautica Sport” in the internationally recognized nautical alphabet. Set in the new NST 600 case design, this sophisticated sport watch speaks to people who love life on the water.

The NST 600 Chrono Flag features a 46mm stainless steel case with a tachymeter etched into the brushed steel bezel. The colorful timepiece utilizes a chronograph movement featuring 30-minute, split-time, and date and day indicators. A colorful ring on the dial, which matches or offsets the strap color, connects the flags and completes the design.

The NST 600 Chrono Flag is available in three colors: red, black or white. Straps are leather on the inside, polyurethane on the outside for durability, comfort and style.

Nautica watches are known for their attention to detail. The NST 600 Chrono Flag watch features the signature J-class sail etched on the crown and sleek, contoured casing and pushers. The timepiece is water resistant up to 100M.

“The NST 600 Chrono Flag is a great addition to our flag category of watches,” states Linda Calvert, VP Global Brand Management. “With its color accents and timeless design along with the sport functionality one expects from Nautica, this timepiece embodies the Nautica brand’s connection to the sea and modern classic style.”

ABOUT NAUTICA

Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men’s, women’s and children’s apparel and accessories to a complete home collection. *Nautica®* products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in over 75 countries with more than 175 Nautica® branded stores worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel with more than 30 brands, including *Wrangler, The North Face, Lee, Vans, Nautica, 7 For All Mankind, Eagle Creek, Eastpak, Ella Moss, JanSport, Lucy, John Varvatos, Kipling, Majestic, Napapijri, Red Kap, Reef, Riders, Splendid, Smartwool®* and *Timberland®*. For additional information, please go to www.nautica.com and www.vfc.com.

Retail Price : \$359

Available at:

Nautica Boutiques, Tangs Orchard, Tangs VivoCity, Metro Compass Point, OG Orchard Point, OG People’s Park

ABOUT NAUTICA WATCHES

Introduced in 1994, Nautica Watches for men and women combine distinctive styling, bold colors and unique design. Inspired by sailing, the Nautica brand reflects an energetic lifestyle that appeals to consumers around the globe. Nautica Watches fuse the best of classic American style with the latest in technical innovation.

ABOUT TIMEX GROUP

TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, please visit

www.timexgroup.com.

SOURCE

Timex Group

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